

# VEGETABLE CROPS HOTLINE

A newsletter for commercial vegetable growers prepared by the  
Purdue University Cooperative Extension Service

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**BIGGER PROFITS THROUGH TARGETED SALES WORKSHOP**  
- (Announcement) November 14, 2006 - Adams Mark Hotel, Indianapolis and November 17, 2006 - The Bauernhaus Facility, Evansville, IN.

One-day, hands-on workshops for entrepreneurs and small business owners. Participants will leave the workshop with a *personalized marketing plan and sales strategy* to use immediately in their business.

Register online at: <[www.agecon.purdue.edu/newventures/programs](http://www.agecon.purdue.edu/newventures/programs)>. Early bird rate is \$85 per person, with \$100 regular rate. For mail in registration form or more information, please contact: Jane E. Anderson by phone (765) 496-3099 or email at [janel@purdue.edu](mailto:janel@purdue.edu).

If you need a reasonable accommodation to participate in this program, prior to the event, contact the person at the phone number listed above or (888) EXT-INFO.



**MID AMERICAN AG AND HORT HUMAN RESOURCE CONFERENCE** - (Announcement) - Agricultural and horticultural employers will have an opportunity to focus on human resource issues during a conference sponsored by Mid American Ag and Hort Services (MAAHS).

The organization is holding its second Mid American Ag and Hort Human Resource Conference along with its sixth Annual Meeting. The conference will be held **January 15, 2007** at the Greater Columbus Convention Center in Ohio. It will cover topics such as advanced recruiting strategies, labor and immigration compliance issue update, worker safety and workforce development.

"People are a critical resource for agricultural and horticultural businesses," said John Wargowsky, MAAHS executive director. "This conference provides a great opportunity for employers from all sectors of agriculture and horticulture to share ideas on the working with the people in their businesses."

Presentations include the following.

**9:00-11:50AM**-Experienced Supervisor Hiring Workshop-  
Bernie Erven of Erven HR Services, LLC

**10:30-11:50AM**-What's New with Labor and Immigration Compliance?-John Wargowsky, Executive Director, Mid American Ag and Hort Services, Inc.

**12:00-1:30PM**-Mid American Ag and Hort Services, Inc. Sixth Annual Meeting and Luncheon-Mike Adolph, President and John Wargowsky, Executive Director

**1:45-2:45PM**-Business Networking and Developing Career Ladders-Dave Boulay, Management Specialist, Ohio State University South Centers

**3:00-4:30PM**-Developing a Safety Recipe-John Wargowsky

The MAAHS conference is being held in conjunction with the Ohio Fruit and Vegetable Growers Congress, Ohio Direct Agricultural Marketing Conference and National Bramble Conference, which runs January 15 to 17. Members of MAAHS, Ohio Fruit Growers Society, Ohio Vegetable and Potato Growers Society, North American Bramble Growers Association and Ohio Direct Agricultural Marketing Association are entitled to member pricing for the combined conference. Member pricing starts as low as \$65 for members who register by January 4.

Those wanting to attend the human resource conference only should register with MAAHS at <[www.midamservices.org](http://www.midamservices.org)>, [maahs@ofbf.org](mailto:maahs@ofbf.org) or (614) 246-8286. To register for multiple days of the combined conference visit <[www.ohiofruit.org](http://www.ohiofruit.org)>, call (614) 246-8292 or e-mail [growohio@ofbf.org](mailto:growohio@ofbf.org).

John Wargowsky, Executive Director-Mid American Ag and Hort Services, Inc. <[www.midamservices.org/](http://www.midamservices.org/)> Director, Labor Services-Ohio Farm Bureau Federation,

Inc. <[www.ofbf.org/](http://www.ofbf.org/)>, PO Box 182383 Columbus, OH 43218-2383 (U.S. mail); 280 North High St, Sixth Floor - Columbus, OH 43215 (shipping); Voice: (614) 246-8286; Fax: (614) 246-8686; Mobile: (614) 361-7849; Email: [jwargows@ofbf.org](mailto:jwargows@ofbf.org).



**A RECIPE FOR SUCCESS: ORGANIC PRODUCTION AND CONSUMER DRIVEN MARKETING FOR THE FARMER ENTREPRENEUR** - (*Announcement*) - December 6-7, 2006 at the Interstate Center in Bloomington/Normal, IL.

For registration and information regarding the conference go to the home page at <<http://asap.aces.uiuc.edu/orgconf/>> or contact Dan Anderson, University of Illinois at Urbana-Champaign, phone (217) 333-1588 ; fax (217) 244-3219; email [aslan@uiuc.edu](mailto:aslan@uiuc.edu).



**The Illiana Vegetable Growers' School** will be held Thursday, January 4, 2007, at Teibel's Restaurant in Schererville, Indiana. This school, sponsored by Purdue Extension and University of Illinois Cooperative Extension Service, offers commercial vegetable growers and truck farmers opportunities to learn more about pest management, production practices, and variety selection; visit with vendors; and network with other growers. The day-long program begins at 8 a.m. Registration fee of \$22 payable at the door covers the cost of handouts and lunch. We anticipate the PARP credit will be approved and will be available for an additional \$10 fee. A complete program will be available in early December at <[www.hort.purdue.edu/fruitveg/events/events.shtml](http://www.hort.purdue.edu/fruitveg/events/events.shtml)>. For more information contact: Liz Maynard, (219) 785-5673, [emaynard@purdue.edu](mailto:emaynard@purdue.edu).



**INDIANA HORTICULTURE CONGRESS 2007** - We are finalizing the program for the 2007 Indiana Horticultural Congress. This will be held January 29-31, 2007 at the Adams' Mark Hotel near Indianapolis airport. Once again we have programs designed to meet the needs of commercial fruit, vegetable, wine, organics and new crop growers. This year we also have a full program on farm marketing, including a workshop on agri-tourism. Highlights of the program include:

- Cover Crops in Vegetables Workshop
- Advanced Weed Management Workshop
- Advanced High Tunnels Workshop
- Updates on Herbicides, Sweet Corn and Melon Varieties
- Pesticide Applicators Recertification
- Expanded Trade Show

The full program will be posted on the Horticulture Congress website: <[www.hort.purdue.edu/hort/ext/hortcongress/](http://www.hort.purdue.edu/hort/ext/hortcongress/)>.

If you have attended the Congress any time in the last 5 years, you should receive a program in the mail in the near future. If you don't receive one and would like one, please contact Colleen Martin (765) 494-1306 [martinck@purdue.edu](mailto:martinck@purdue.edu). We hope to see you at the Congress in January.



**AGRICULTURE TAKES CENTER STAGE AT BIO-ECONOMY EVENT** - With Indiana agriculture at the forefront of a new bio-economy in the United States, Purdue University vice provost for engagement, Victor Lechtenberg, has organized a symposium to discuss the use of agricultural products for a more sustainable source of energy.

The Nov. 14 symposium at the Sagamore 3 ballroom of the Indiana Convention Center in Indianapolis, is part of the annual five-day meetings of the American Society of Agronomy, Crop Science Society of America and Soil Science Society of America, which runs Nov. 12-16.

Featured will be several speakers representing academia, industry and government. Speakers will participate in a panel discussion that will report on opportunities and setbacks in developing agriculture as a bio-based energy source.

"The symposium will present a discussion about how we focus on the technology to transition from petroleum-based energy sources to more renewable resources," Lechtenberg said.

Throughout the day, attendees will discuss the potential for bio-energy to provide growers with additional income, reduce farm subsidies, expand the rural industrial base and reduce reliance on fossil fuels.

Speakers and their topics are as follows:

\*Chuck Connor, deputy secretary of Agriculture - opening remarks.

\*Kevin Kephart, South Dakota State University - "The Society and the New Bio-economy."

\*Marie Walsh, University of Tennessee - "Economic and Agronomic Implications of Developing a Bio-based Industry."

\*David Bransby, Department of Agronomy and Soils - "Potential Role of Biomass Crops in America's Energy Future."

\*Members of the USDA-Agricultural Research Service - "Crop Residue as Feedstock for the New Bio-economy: Opportunities and Roadblocks."

\*Stephen Myers, Ohio Bio-Products Innovation Center - How the center seeks to integrate academia and industry toward development of renewable specialty materials.

# Indiana Vegetable Growers Association

## Membership Renewal/ Application for 2007

### Benefits of IVGA Membership

- Midwest Vegetable Production Guide for Commercial Growers, 2007 edition (ID-56) (available January, 2007)
- Vegetable Crops Hotline subscription
- Discount on registration at 2007 Indiana Horticultural Congress (we will inform IHC registrars that you have renewed - no need to pay twice!)
- Listing in IVGA Directory of Wholesale Vegetable Producers (optional)
- Your web site linked on www.ivga.org
- Corporate members only: free ad on www.ivga.org
- Networking with other vegetable growers

To renew or join, correct or fill out the form below and send in with your check payable to IVGA.

The information below will be printed in the membership directory that is sent to members only. It will also be used to mail you the Vegetable Crops Hotline, to fax or e-mail the Hotline Bulletin, and for IVGA correspondence. Please complete or correct if necessary. If you would like anything omitted from the directory, please indicate below.

First ..... Last .....

Company .....

Address 1 .....

Address 2 .....

City, State, Zip .....

tel. .... fax .....

e-mail .....

website .....

**ID-56 Delivery:** Please indicate whether you will pick up your copy of the ID-56 at one of the following meetings: IHC (Indiana Hort Congress 1/29-31/07), IVGS (Illiana Veg Growers' School 1/4/07), SW In. Melon Mtg (3/07). If you do not pick it up it will be mailed in March.

IHC  IVGS  SW  MAIL  OTHER

Would you like to receive **free subscriptions** to trade magazines that may be offered to IVGA members?

yes  no

### Membership Type

- Regular, \$35.00/year
- Industry/Corporate, \$75.00/year

Make Check Payable to: Indiana Vegetable Growers' Association (IVGA)

Return to:

Indiana Vegetable Growers' Association  
 c/o L. Maynard, Purdue North Central  
 1401 U.S. Highway 421  
 Westville, IN 46391

Office Use Only

Check no.  
 Check Date

Date Rec'd.  
 Rec'd. by

### The Indiana Vegetable Growers' Association Directory of Wholesale Vegetable Producers

will be updated for 2007. To be included, please review your information below and make any necessary changes or additions. The wholesale directory is available to anyone who requests it and will be posted on the web. Indicate quantity of each item: S=small quantities; X=wholesale quantities; T=semi truckload quantities. Indicate certified organic: O.

Contact information for Wholesale Directory, if different from elsewhere on this form:

contacts .....

phone1 ..... phone2 .....

fax ..... phone3 .....

business/address .....

e-mail .....

website .....

asparagus	<input type="checkbox"/>	onions_bulb	<input type="checkbox"/>
beet	<input type="checkbox"/>	onions_green	<input type="checkbox"/>
blackberries_raspberries	<input type="checkbox"/>	peppers_bell	<input type="checkbox"/>
broccoli	<input type="checkbox"/>	peppers_hot	<input type="checkbox"/>
cabbage	<input type="checkbox"/>	potatoes	<input type="checkbox"/>
cantaloupe_muskmelon	<input type="checkbox"/>	pumpkin	<input type="checkbox"/>
cauliflower	<input type="checkbox"/>	radishes	<input type="checkbox"/>
chrysanthemums	<input type="checkbox"/>	snap_bean	<input type="checkbox"/>
collards_mustard_turnipgreens	<input type="checkbox"/>	squash_summer	<input type="checkbox"/>
corn_stalks	<input type="checkbox"/>	squash_winter	<input type="checkbox"/>
corn_ornamental	<input type="checkbox"/>	strawberries	<input type="checkbox"/>
cucumber	<input type="checkbox"/>	sweet_corn_bicolor	<input type="checkbox"/>
eggplant	<input type="checkbox"/>	sweet_corn_yellow	<input type="checkbox"/>
gourds_ornamental	<input type="checkbox"/>	sweet_corn_white	<input type="checkbox"/>
herbs	<input type="checkbox"/>	tomato	<input type="checkbox"/>
other_crops	<input type="checkbox"/>	turnips	<input type="checkbox"/>
kale_1	<input type="checkbox"/>	watermelon	<input type="checkbox"/>
pumpkin_mini_2	<input type="checkbox"/>	daylilies_6	<input type="checkbox"/>
spinach_3	<input type="checkbox"/>	apples_7	<input type="checkbox"/>
straw_4	<input type="checkbox"/>	peaches_8	<input type="checkbox"/>
lettuce_5	<input type="checkbox"/>	tomatillo_9	<input type="checkbox"/>

In addition to the symposium speakers, the five-day meeting also will include thousands of scientists from around the world presenting papers on topics such as climate change, urban planning, crop production, hazardous waste, human health, bio-energy and more.

Those in attendance primarily will be representatives of academia including graduate and undergraduate students, researchers and retirees; industry professionals; and government officials.

For more information on registering for the meetings or to learn more about topics and speakers, visit the program Web site at <[www.acsmeetings.org](http://www.acsmeetings.org)> or the symposium page at <<http://a-c-s.confex.com/crops/2006am/techprogram/S3008.HTM>>. Inquiries also may be directed to Sara Uttech at (608) 268-4948 or [suttech@agronomy.org](mailto:suttech@agronomy.org) through Friday (Nov. 10), or (317) 262-1967 throughout the meetings.



**2007 MIDWEST WOMEN IN AGRICULTURE CONFERENCE**  
- February 7 & 8, Conner Prairie, Fishers, IN. Addressing the personal, family and farm issues to meet the unique needs of farm women.

Conference Objectives:

- To define the woman's role in making the family farm profitable
- To strengthen the role of a woman as she deals with the emotional well-being of the farm family
- To build a network of support among women in agriculture

24 Educational Topics in Four Different Tracks:

- Marketing
- Farm Management
- Health and Wellness/Current Issues
- Value-added Agriculture

February 7 - Keynote speaker - Rebecca Long Chaney, "Dare to Risk Life Change".

February 8 - Capnote speaker - Jane Jenkins Herlong, "From Bare Feet to High Heels".

**Registration** is \$75 before January 24, 2007.

**Lodging Information** - Fairfield Inn - (317) 776-9900 or Super 8 Motel - (317) 776-7088. Reservation due by January 7.

For complete registration form contact your local Purdue University County Extension Office or call 1-888-398-4636 or visit our web site <[www.agriculture.purdue.edu/wia/](http://www.agriculture.purdue.edu/wia/)>. Midwest Women in Agriculture Conference, Wayne County Extension Office, 401 E. Main Street, Richmond, IN 47374-4280; Phone - (765) 973-9281; Fax - (765) 935-2512.



It is the policy of the Purdue University Cooperative Extension Service, David C. Petritz, Director, that all persons shall have equal opportunity and access to the programs and facilities without regard to race, color, sex, religion, national origin, age, marital status, parental status, sexual orientation, or disability. Purdue University is an Affirmative Action employer. 1-888-EXT-INFO <<http://www.ces.purdue.edu/marketing>> Disclaimer: Reference to products in this publication is not intended to be an endorsement to the exclusion of others which may have similar uses. Any person using products listed in this publication assumes full responsibility for their use in accordance with current directions of the manufacturer.

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