

# VEGETABLE CROPS HOTLINE

A newsletter for commercial vegetable growers prepared by the Purdue University Cooperative Extension Service.

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## From the Editor's Desk

(Petrus Langenhoven, [plangenh@purdue.edu](mailto:plangenh@purdue.edu), (765) 496-7955)

Welcome to the [Vegetable Crops Hotline](#) (VCH), Purdue Extension's exclusive newsletter for people in the business of growing vegetables.

This is our second-last issue for 2024 and includes a price update from the Clearspring Produce Auction, a look at the weather for the next 14 days, information about educational opportunities, and an opportunity to serve on a USDA panel. Our featured article focuses on 'Evaluating a Farm's Competitive Position.'

## Save The Date



Diversified Farming and Food Systems

PURDUE UNIVERSITY | Extension

**2025**

**INDIANA  
SMALL FARM  
CONFERENCE**

**March 4-5**  
*Hendricks County Fairgrounds • Danville, Indiana*

## Website Links

We frequently include links to websites or publications available online. If you can't access these resources, don't hesitate to contact your local Extension office or us to request a hard copy of the information.

## Midwest Vegetable Production Guide

This annually revised guide summarizes currently suggested fertility, cultural, and pest management techniques and tools for commercial vegetable growers. It is a collaboration of land-grant universities from eight states. It provides information on vegetable production that is valid for the current year in Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, and Ohio. The audience for the *Midwest Vegetable Production Guide* is commercial growers.

The searchable [online guide](#) is available at [mwveguide.org](http://mwveguide.org). There is no charge for accessing the guide, and any updates will be available immediately. Therefore, access the online guide to get the most up-to-date version of the *Midwest Vegetable Production Guide* [mwveguide.org/guide](http://mwveguide.org/guide). You can also download a free copy of the guide from your computer or purchase a hard copy for \$12 from Stephen Meyers at [slmeyers@purdue.edu](mailto:slmeyers@purdue.edu).

Do not hesitate to contact me at [plangenh@purdue.edu](mailto:plangenh@purdue.edu) if you have any questions or suggestions for improving the newsletter. Let me know if there are specific topics you would like to see more of in the newsletter. Also, let us know if things are not working for you. We want to improve the newsletter, and your input is valuable.

We hope you enjoy the newsletter. Happy reading!

## Evaluating a Farm's Competitive Position

(Michael Langemeier, [mlangeme@purdue.edu](mailto:mlangeme@purdue.edu))

### Introduction

Competitive advantage can result from product differentiation or from being a low-cost producer. A low-cost producer, as the term implies, strives to have below average per unit costs while receiving at least average product prices. A farm pursuing product differentiation, on the other hand, strives to obtain above average unit product prices while maintaining a cost structure that is at least average. Traditionally, most farms focused on being a low-cost producer. Increasingly, the value chain is being reconfigured in such a way that there is more room for producers that focus on product differentiation. This reconfiguration is the result of consumers demanding more unique or differentiated food products, some of which have been developed before the processing stage, such as local or organic food or the use of appropriate animal treatment or welfare practices. Producing differentiated products may

enhance income and mitigate risk.

## Identifying a Competitive Advantage

How does a farm decide whether to be a low-cost producer or pursue a product differentiation strategy? It may sound trite, but it depends on what you are good at. For example, if you are currently producing an item for a competitive market where all producers receive a similar price, would you excel in identifying markets with above-average prices, and are you good at selling yourself and your farm's products?

A series of questions can be used to help identify your competitive advantage. The questions are sequential. When answering these questions think about a resource or capability that garners you a competitive advantage. First, does your farm possess a resource or capability that enables you to respond to environmental threats and opportunities? I have yet to meet a farm that could not answer this question affirmatively. Second, how many competing farms already possess your resource or capability? A resource or capability that is not rare is not unique. Third, do farms without your resource or capability face a cost disadvantage in obtaining the resource or capability? A common example related to this question is specialized knowledge. You would probably charge other farms dearly to part with your specialized knowledge. Fourth, is your farm organized to exploit the full potential of your resource or capability? Organizational problems do not necessarily increase with increases in farm size or the number of employees. A sole proprietor without hired employees and who does not have a family member returning to the farm may not have as much incentive to fully utilize a resource or capability.

Once we have identified what we are good at, it is natural to ask a related question. Specifically, how does a farm know that its strategy is successful? The answer to this question is benchmarking. How does your cost per unit and net return per unit of production or sales compare to other farms? If this information is unavailable, you could benchmark your farm's performance over time. Is efficiency improving? Are you receiving a higher price per unit than you have in the past? Is demand for the products you are producing increasing over time?

## Strategic Positioning Skills

When thinking about strategy, it is also important to identify management gaps. Most producers wear multiple management hats. Given the importance of strategic management, gauging a farm's management skills is helpful. By doing this, a management team can determine where to focus on professional development, how to delegate management tasks, and when to seek outside assistance.

Important strategic positioning skills include the following: articulating a vision for the farm business; identifying factors critical to the long-term success of the business; capitalizing on new and emerging markets; assessing your farm's advantages and disadvantages compared to competing farms; updating written strategies and action plans at least annually; and updating equipment and facility replacement plans at least annually. Each farm operator should rank their ability with regard to each skill using a 1 to 5 scale, with one being relatively weak and five being relatively strong with respect to that skill. Skills with low rankings across operators need more emphasis.

## Conclusions

This brief article defined what is meant by competitive advantage and discussed how to identify your farm's competitive advantage and how to determine whether you have a gap in key strategic positioning skills. Farms that develop strategic plans, which include defining your

competitive advantage, tend also to adopt other management practices. For example, a recent study illustrated that farms that had written succession plans had above-average managerial abilities and also tended to have written lease agreements used consultants, used financial ratios to make decisions, documented and evaluated pricing performance, and used standard operating procedures.

## Additional Reading

Benanko, D., D. Dranove, M. Shanley, and S. Schaefer. *Economics of Strategy*, Sixth Edition. Massachusetts: Wiley, 2013.

Langemeier, M. "Identification of Unique Resources." *Farmdoc Daily* (6):105, Department of Agricultural and Consumer Economics, University of Illinois at Urbana-Champaign, June 3, 2016.

Langemeier, M. "Assessing Strategic Positioning Skills." *Farmdoc Daily* (9):142, Department of Agricultural and Consumer Economics, University of Illinois at Urbana-Champaign, August 2, 2019.

Langemeier, M. and M. Boehlje. "Drivers of Consolidation and Structural Change in Production Agriculture." *Economic Review*, Federal Reserve Bank of Kansas City, Special Issue 2017.

Lippsmeyer, M., M. Langemeier, J. Mintert, and N. Thompson. "Factors Impacting Succession Planning." *Farmdoc Daily* (13):163, Department of Agricultural and Consumer Economics, University of Illinois at Urbana-Champaign, September 8, 2023.

## Market Ready Producer Training

(Sarah Hanson, [sspeedy@purdue.edu](mailto:sspeedy@purdue.edu))

Are you a local food producer interested in selling your products to restaurants, grocery stores, schools, or wholesale distributors? Or maybe you want to explore additional marketing options? Join us for the Market Ready Producer Training Program to gain the tools for business success! The program includes the training, lunch, a buyer panel, and a few words from our program partners.

[Download the flyer](#)



The flyer is titled "Market Ready Producer Training" and is part of the "Diversified Farming and Food Systems" program at Purdue University. It features a header with the Purdue University logo and the text "Diversified Farming and Food Systems". The main title is "Market Ready Producer Training". Below the title, there is a paragraph of text: "Are you a local food producer interested in selling your products to restaurants, grocery stores, schools, or wholesale distributors? Or maybe you just want to explore additional marketing options? Join us for the Market Ready Producer Training Program to gain the tools for business success! The program includes the training, lunch, a buyer panel, and a few words from our program partners." There are three QR codes on the flyer. The first QR code is accompanied by the text: "If you're interested in attending a future session of the Market Ready program, please complete this interest survey. You'll be contacted when registration becomes available for the next program. [purdue.in/MarketReady](https://purdue.in/MarketReady)". The second QR code is accompanied by the text: "Contact us for additional information: Amy Thompson [athompson@purdue.edu](mailto:athompson@purdue.edu) or Sarah Hanson [sspeedy@purdue.edu](mailto:sspeedy@purdue.edu)". The third QR code is accompanied by the text: "Subscribe to our Diversified Farming and Food Systems newsletter to find out about other programs that support small farms in Indiana. [purdue.in/DFFS\\_Newsletter](https://purdue.in/DFFS_Newsletter)". At the bottom of the flyer, there is a logo for "MarketReady" and a small logo for "LF".

# Rain Brought Some Relief, But Still Not Enough

(Beth Hall, hall556@purdue.edu)

From September 19<sup>th</sup> through 25<sup>th</sup>, Indiana was fortunate to receive between a quarter inch to almost three inches of precipitation (Figure 1). This seemed to be a sight for many a sore eye since it had been weeks since any appreciable rain had fallen. But was this enough for us to get out of drought and return to “normal”? Not exactly. Figures 2 and 3 show how these recent events impacted the recent 30-day percent of normal precipitation and the departure from normal amounts across the state. In other words, most of the state is still in a moisture deficit, with some locations having received almost three inches less precipitation over the past 30-day period than what normally has occurred in that same period, historically. As a result, the U.S. Drought Monitor continues to show all of Indiana at least *Abnormally Dry* (D0) with a growing percentage of *Moderate* (D1), *Severe* (D2), and even a small area of *Extreme* (D2) drought areas (Figure 4).

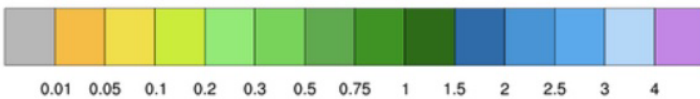
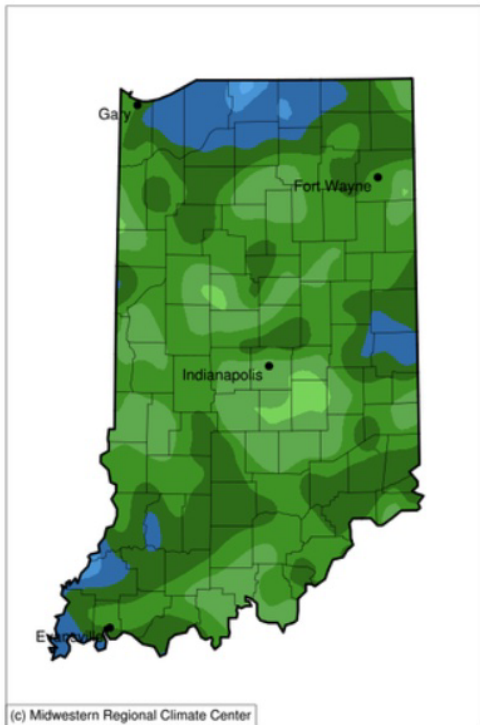


Figure 1. Accumulated precipitation (inches) for September 19-25, 2024.

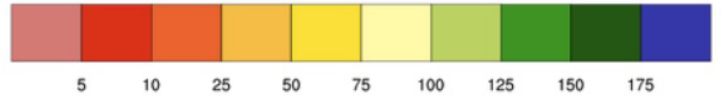
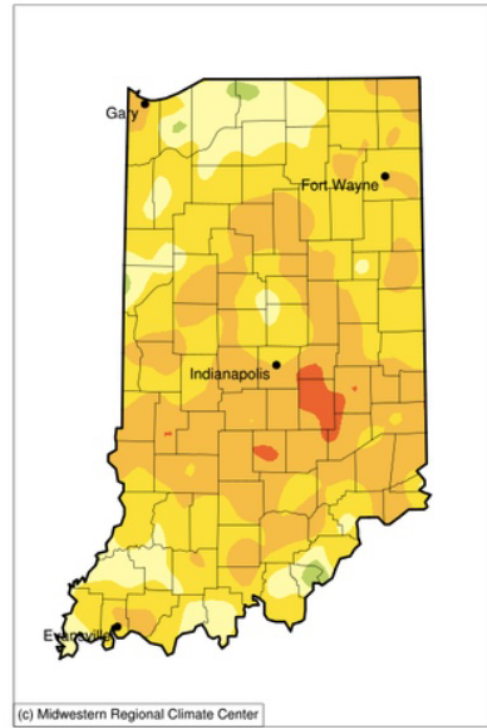


Figure 2. Precipitation from August 27 through September 25, 2024, represented as a percentage of the normal amount from that 30-day period from 1991-2020).

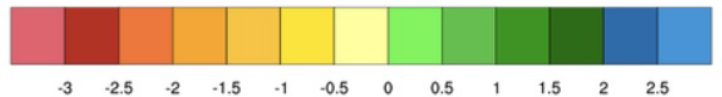
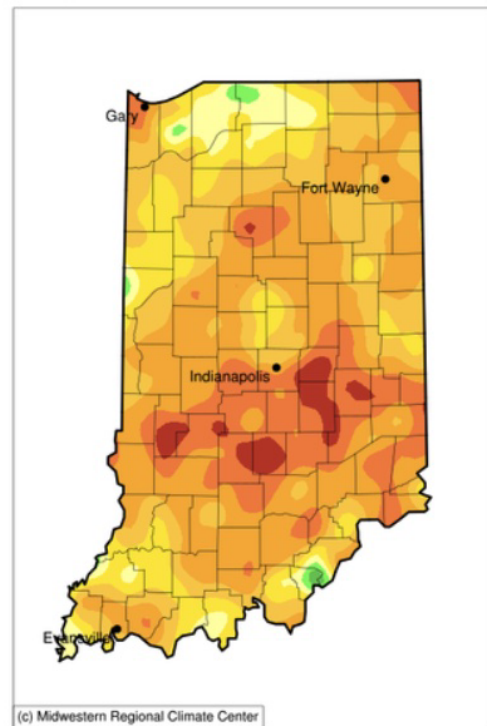
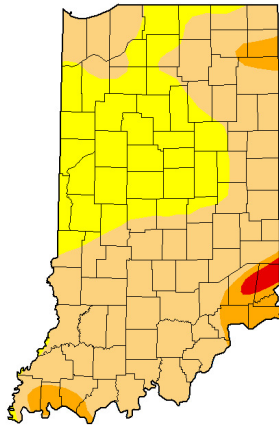


Figure 3. Precipitation from August 27 through September 25, 2024, represented as a departure from the normal amount (in inches) from that 30-day period from 1991-2020).



**U.S. Drought Monitor**  
**Indiana**



**September 24, 2024**  
(Released Thursday, Sep. 26, 2024)  
Valid 8 a.m. EDT

	Drought Conditions (Percent Area)					
	None	D0-D4	D1-D4	D2-D4	D3-D4	D4
Current	0.00	100.00	67.93	6.57	0.91	0.00
Last Week 09-17-2024	0.00	100.00	71.73	6.07	0.00	0.00
3 Months Ago 06-25-2024	49.07	80.93	15.70	0.00	0.00	0.00
Start of Calendar Year 01-01-2024	10.70	89.30	81.12	12.88	0.00	0.00
Start of Water Year 09-30-2023	1.38	98.62	85.30	0.00	0.00	0.00
One Year Ago 09-28-2023	1.38	98.62	85.30	0.00	0.00	0.00

**Intensity:**  
None D0 Abnormally Dry D1 Moderate Drought D2 Severe Drought D3 Extreme Drought D4 Exceptional Drought

The Drought Monitor focuses on broad-scale conditions. Local conditions may vary. For more information on the Drought Monitor, go to <https://droughtmonitor.unl.edu/about.aspx>

**Author:**  
Brad Rippey  
U.S. Department of Agriculture



Figure 4. U.S. Drought Monitor considering data through Tuesday morning, September 24, 2024.

Hurricane Helene is expected to move heavy rain northward toward Indiana, but there is still some uncertainty how far north into the state the impacts will occur. At this point, there is moderate confidence that southern Indiana should benefit some from this storm, but central and northern Indiana may not see significant amounts. The seven-day precipitation forecast favors amounts over three inches for counties along the Ohio River, with amounts rapidly decreasing northward (Figure 5).

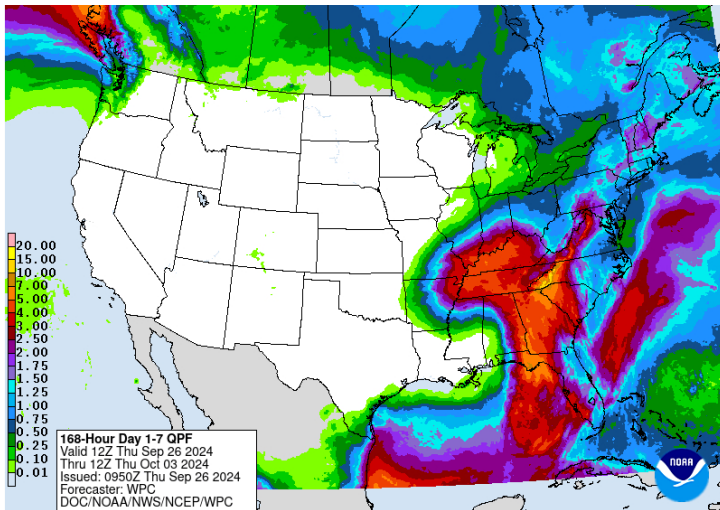


Figure 5. Precipitation total amount forecasted for September 26 through October 3, 2024.

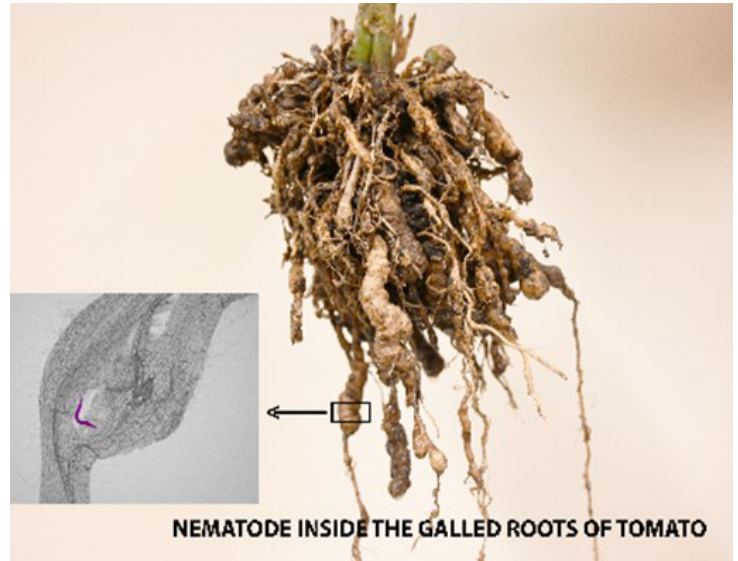
The 6-to-14-day (October 1-9) climate outlooks favor a return to warmer-than-normal and drier-than-normal conditions across Indiana. Therefore, it would be great if we could somehow maximize as much rain as possible over the next few days to keep water supplies strong.

## Unveiling Root-knot Nematodes and the Role of Suppressive Soils in Vegetable Production

(Wenjing Guan, [guan40@purdue.edu](mailto:guan40@purdue.edu), (812) 886-0198)

Plant-parasitic nematodes (PPN) pose a hidden threat to vegetable production, with root-knot nematodes being among the most damaging soil-borne pests. These nematodes affect a wide range of crops and

have caused significant yield reductions in Indiana, impacting both large-scale conventional vegetable production and small-scale diversified farms, particularly in high tunnel production. Despite their potential to cause severe yield loss, some soils in Indiana have been found to suppress the buildup of root-knot nematodes.



**NEMATODE INSIDE THE GALLED ROOTS OF TOMATO**

Visible symptoms: Root-knot nematodes cause swellings, known as galls, on the roots. These galled roots are less effective at taking up water and nutrients, which leads to unhealthy plants. Affected plants often exhibit aboveground symptoms resembling nutrient deficiencies, including stunted growth, yellowing leaves, and reduced vigor.

### Indiana vegetable growers:

If you are interested in learning more about your soils, evaluating the risk of plant-parasitic nematodes in soil, and determining whether your soil is conducive or suppressive to root-knot nematodes, consider participating in this project led by the [Purdue Nematology Lab](#). Our primary focus will be on

- Certified organic, or transitioning to organic vegetable farms or those managed using organic practices
- Vegetable farms that are suspected of experiencing root-knot nematode damage

Our team will arrange a visit to your farm to collect soil samples and gain insights into your soil management practices. Following the visit, we will provide you with a comprehensive report that includes detailed soil test results. This report will cover plant-parasitic nematode populations, potential soil suppressiveness, soil texture, organic matter content, and basic chemical and biological information.

If you are interested in participating in this project or want to learn more about it, please contact

Dr. Wenjing Guan at [guan40@purdue.edu](mailto:guan40@purdue.edu) / (352) 870-4696 (text preferred)

Dr. Lei Zhang at [leizhang@purdue.edu](mailto:leizhang@purdue.edu) / (765) 494-1933

This project is financially supported by the USDA-NIFA Organic Transitions Program (ORG) [Grant no. 2024-51106-43054] and North Central SARE Research and Education Grant [Project Number LNC24-511].

# Dennis Parr's Beetle Battles and Lifelong Learning Journey

(Ann Kline, [kline60@purdue.edu](mailto:kline60@purdue.edu))

Dennis Parr is a seasoned market grower with a wealth of knowledge in plant cultivation. He utilizes various resources to enhance his skills and techniques, including Purdue Extension's [Vegetable Crops Hotline \(VCH\)](#).

Earlier this spring, a VCH article highlighted the cucumber beetle, a pest of cucurbits ([link](#)). A few days later, another article alerted growers the beetles were "out in full force" ([link](#)).

Even seasoned growers like Dennis can be caught off guard, but thanks to [VCH](#), Dennis decided to inspect the cucumbers he transplanted the previous week. He recalled, "I had walked past to check them, but the article made me take a closer look." To his surprise, he found not only his cucumbers infested with striped cucumber beetles but also melons, squash, and pumpkins—both in the high tunnel and outdoors.



Figure 1. Dennis Parr in the cucumber hoop house (Photo by Dennis Parr).

To combat the beetles, Dennis applied Mustang® Maxx insecticide, which proved effective. Although the beetles initially caused minimal visible damage, they introduced a wilt pathogen that resulted in a 50% loss of his first melon row. "The beetle may not always be the worst enemy; sometimes it's the diseases they carry," he noted.

Despite the challenges, Dennis experienced a bountiful cucumber harvest, selling over 550 pounds at farmer's markets and directly to vendors in one week and over a ton over the season. He also sold 135 large melons through a vendor and another 500 at the markets.

Dennis's journey in agriculture began with the 4-H Garden project, which led him to earn a degree in Horticulture from Purdue University in

1969. He had aspirations in greenhouse management. During his time at Purdue, he worked at the Landscape Field Lab, eventually leading to a position managing 62 acres of landscape for Parkview Hospital.

In 1978, he took the inaugural Purdue Extension Master Gardener (EMG) course in Allen County, which refreshed his education and set him on the path to achieving the Advanced EMG Gold status. This prestigious designation requires over 1,000 volunteer hours dedicated to community education in gardening and plant care. As a Master Gardener, Dennis taught numerous classes on a wide range of topics, including vegetable gardening, lawn care, and soil health, while also committing to ongoing education to maintain his status.

In 2012, Dennis returned to his family's 72-acre farm, establishing a large garden (around 2.5 acres of specialty crops) to sell at local farmers markets. He manages two large hoop houses primarily for tomatoes and cucumbers, along with two smaller greenhouses for starting plants from seed.

While tomatoes and sweet corn are essential to profitability, Dennis also cultivates a diverse array of crops, including beans, berries, broccoli, cabbage, cucumbers, kale, melons, peppers, potatoes, pumpkins, squash, and more. Additionally, eight beehives not only produce honey, but enhance pollination in his garden. When asked about his favorite crop to grow, Dennis revealed that this year, it was melons. He explained they posed a significant challenge in the past, pushing him to learn from the success of others and experiment with new techniques.

Dennis knows the importance of staying informed through resources such as the [Vegetable Crops Hotline](#). His journey also highlights the value of lifelong learning, demonstrating that even in the face of challenges like battling beetles, knowledge can help pave the way to success.



Figure 2. Farm Assistant, Jett, sampling the sweet corn as a reward for protecting the garden from critters (Photo by Dennis Parr).

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## Clearspring Produce Auction Price Update

(Jeff Burbrink, [jburburink@purdue.edu](mailto:jburburink@purdue.edu))

The Clearspring Produce Auction is located just 2 miles south of US 20 in Clearspring Township in the Heart of the LaGrange-Elkhart Amish Settlement. It is within easy driving distance of the towns of Shippshewana, Topeka, Emma, and LaGrange.



Produce is sold three days a week (Tuesday, Thursday, and Friday) throughout most of the growing season, with a hay sale on Saturdays. Office hours are Monday and Wednesday, 1 to 4 p.m., and Tuesday, Thursday, and Friday, 8 a.m. to 4 p.m. An auction report can be heard by calling (260) 463-4131. Besides the produce and hay auctions, Clearspring has an onsite equipment and supply business for growers.

[September 3, 2024](#)

[September 5, 2024](#)

[September 10, 2024](#)

[September 12, 2024](#)

[September 17, 2024](#)

[September 19, 2024](#)

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## Recruiting SCRI Industry Reviewers (Paid Opportunity)

*(Petrus Langenhoven, [plangenh@purdue.edu](mailto:plangenh@purdue.edu), (765) 496-7955)*

NIFA is recruiting industry representatives (growers, packers, shippers, staff from organizations that represent specialty crops, etc.) to review pre-applications for the [Specialty Crop Research Initiative \(SCRI\)](#) for 2025. This is an opportunity for commodity sectors to make sure that SCRI projects are tackling a critical need for the sector. The time commitment for a relevancy reviewer is about 15-20 hours total, spread over 2 months (January-February). [For more information, see our SCRI Relevance Review website.](#)

This year, the review panels will take place for **about 1.5 hours during the week of February 3<sup>rd</sup>.**

If you are interested:

[Complete this scheduling poll](#) noting that you're available to review and indicating your area of expertise:

<https://forms.office.com/g/9Y2mRdmibV>

Create or update your account on our Peer Review System (PRS) at

<https://prs.nifa.usda.gov/>

If you are a new reviewer or your information has changed since you last reviewed, please email the SCRI team at [sm.nifa.scri@usda.gov](mailto:sm.nifa.scri@usda.gov) with your name, email, phone number, employer and address.

Reviewers can receive an honorarium of \$265 for completing their reviews and attending the panel and an extra \$265 for completing the reviewer training.

If you have any questions about the role and duties of industry relevance reviewers, please reach out to the SCRI Relevance Review Panel Manger, Kay Rentzel ([ksrentzel@aol.com](mailto:ksrentzel@aol.com))

**Please note:** Academic scientists and USDA employees are ineligible to serve as relevance reviewers (Extension agents are okay).

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## OFRI Farmer-Led Trials Program – Applications Open October 2024

*(Petrus Langenhoven, [plangenh@purdue.edu](mailto:plangenh@purdue.edu), (765) 496-7955)*

OFRF believes in supporting organic farmers and ranchers in their constant search for innovation and farm profitability. The [FLT program](#) puts farmers in the driver's seat, and recognizes their wisdom, experimentation and problem solving skills. Built in the spirit of curiosity and collaboration, this program will support farmers and ranchers in conducting impactful research that can address their unique challenges.

Organic farming and ranching takes dedication, financial investment, and a great deal of trial and error to adapt to a growing array of pest, disease, and soil health challenges. In order to address the challenges certified organic and transitioning-to-organic producers face, OFRF's FLT program will provide support for on-farm learning trials aimed at testing new practices, inputs, varieties, or animal breeds that can improve profitability and environmental sustainability, leading to more resilient organic farms and ranches.

To learn more, visit the Organic Research Foundation page [HERE](#) <https://ofrf.org/research/farmer-led-research-trials/>

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**Market Report for**

Clearspring Produce Auction

2050 S 300 W

LaGrange, IN 46761

\* Phone (260) 463-4131

\* Fax (260) 463-4362

\* Market Report (260) 463-4131

Order Buyers:

David Schrock & Richard Yoder

Date of Report:	3-Sep	2024
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Description of Product	Unit	Units Sold	Price	
			Average	High
Apples	1/2 bu	219	\$ 8.17	\$ 13.50
Asters	pot	43	\$ 13.13	\$ 26.00
Beans, Green	lb	156	\$ 1.66	\$ 2.75
Beans, yellow	lb	24	\$ 2.25	\$ 2.25
Beets, Red	peck	23	\$ 4.48	\$ 8.00
Broccoli	head	125	\$ 2.30	\$ 2.50
Cabbage	head	407	\$ 1.28	\$ 2.25
Cantaloupe	unit	14	\$ 3.25	\$ 3.25
Carrots	bunch	272	\$ 3.85	\$ 4.00
Cauliflower	head	210	\$ 3.71	\$ 3.75
Corn, Broom	ct	86	\$ 1.97	\$ 2.00
Corn, Broom	shocks	13	\$ 1.00	\$ 1.00
Corn, Indian	bunch	834	\$ 2.79	\$ 4.00
Corn, Sweet	dozen	149	\$ 4.68	\$ 4.75
Cucumber	1/2 bu	74	\$ 10.03	\$ 11.00
Cucumber	peck	43	\$ 8.19	\$ 12.50
Eggplant	peck	19	\$ 2.21	\$ 3.00
Flower, stems	bunch	564	\$ 0.37	\$ 0.65
Flowers, cut	bunch	156	\$ 1.18	\$ 1.75
Garlic	head	455	\$ 1.42	\$ 2.00
Gizmos	ct	1879	\$ 0.75	\$ 1.20
Gourds, Winged	ct	3640	\$ 0.45	\$ 1.00
Kolrabi	ct	392	\$ 0.41	\$ 0.50
Lettuce	head	96	\$ 1.50	\$ 1.50
Mums	pot	1091	\$ 4.86	\$ 6.50
Mums, Urns	ct	479	\$ 8.37	\$ 24.00
Okra	peck	2	\$ 6.50	\$ 6.50
Onions	ct	2970	\$ 0.57	\$ 1.05
Peaches	1/2 bu	12	\$ 12.00	\$ 12.00
Pepper, Specialty	peck	67	\$ 4.39	\$ 10.00
Peppers	bu	37	\$ 6.85	\$ 9.50

Peppers		peck	13	\$ 5.54	\$ 7.50
Perennials		pots	8	\$ 13.00	\$ 13.00
Pickles		misc	2	\$ 6.50	\$ 6.50
Potato, Red		5#	72	\$ 4.25	\$ 5.25
Potato, White		5 lb	37	\$ 3.29	\$ 3.50
Pumpkin, Pie		ct	7454	\$ 0.77	\$ 1.40
Pumpkin, TINY		CT	6601	\$ 0.45	\$ 0.90
Pumpkins, Face		ct	3590	\$ 2.86	\$ 6.50
Pumpkins, Giant		ct	12	\$ 14.67	\$ 20.00
Pumpkins, White & Ornamental		ct	1563	\$ 1.99	\$ 10.00
Raspberry, Black and Red		pt	32	\$ 4.48	\$ 5.50
Squash, Ornamental/Mixed		ct	9651	\$ 2.33	\$ 5.25
Squash, Winter		ct	3062	\$ 1.33	\$ 2.00
Straw		mini bales	575	\$ 2.63	\$ 15.00
Succulents		various	66	\$ 0.48	\$ 1.50
Sweet Potato		peck	4	\$ 14.50	\$ 17.00
Tomato, Canner		1/2 bu	214	\$ 7.01	\$ 16.00
Tomato, Cherry/Grape		pt	621	\$ 1.38	\$ 2.00
Tomato, Green		peck	17	\$ 5.03	\$ 8.00
Tomato, Red		10#	573	\$ 12.27	\$ 21.00
Tomato, Red		peck	40	\$ 5.73	\$ 7.00
Tomato, Yellow		10#	2	\$ 9.00	\$ 9.00
Tomato, Yellow		peck	12	\$ 8.33	\$ 11.00
Watermelon		ct	484	\$ 1.37	\$ 3.75
Zucchini		peck	14	\$ 7.07	\$ 11.00





**Market Report for**

Clearspring Produce Auction

2050 S 300 W

LaGrange, IN 46761

\* Phone (260) 463-4131

\* Fax (260) 463-4362

\* Market Report (260) 463-4131

Order Buyers:

David Schrock & Richard Yoder

Date of Report:	5-Sep	2024
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Description of Product	Unit	Units Sold	Price	
			Average	High
Apples	1/2 bu	36	\$ 11.19	\$ 14.00
Asters	pot	10	\$ 11.40	\$ 17.00
Beans, Green	lb	36	\$ 2.83	\$ 3.25
Beans, yellow	lb	6	\$ 1.25	\$ 1.25
Beets, Red	peck	9	\$ 4.22	\$ 5.00
Broccoli	head	92	\$ 2.63	\$ 3.00
Cabbage	head	320	\$ 1.09	\$ 1.20
Cantaloupe	unit	135	\$ 2.06	\$ 2.75
Carrots	bunch	246	\$ 1.93	\$ 2.00
Cauliflower	head	217	\$ 3.62	\$ 3.75
Corn, Broom	ct	31	\$ 0.27	\$ 0.35
Corn, Indian	bunch	1020	\$ 1.36	\$ 2.50
Corn, Sweet	dozen	214	\$ 3.43	\$ 5.00
Cucumber	1/2 bu	54	\$ 8.09	\$ 11.00
Cucumber	peck	29	\$ 7.26	\$ 9.00
Eggplant	peck	14	\$ 2.25	\$ 5.00
Flower, stems	bunch	12	\$ 0.25	\$ 0.25
Garlic	head	900	\$ 0.61	\$ 1.40
Gizmos	ct	1245	\$ 0.58	\$ 0.75
Gourds, Winged	ct	8236	\$ 0.25	\$ 0.45
Kolrabi	ct	301	\$ 0.69	\$ 0.70
Lettuce	head	45	\$ 1.00	\$ 1.00
Mums	pot	1150	\$ 4.61	\$ 6.00
Mums, Urns	ct	527	\$ 5.76	\$ 17.00
Onions	ct	1224	\$ 0.60	\$ 1.65
Pears	1/2 bu	6	\$ 10.00	\$ 10.00
Pepper, Specialty	peck	20	\$ 6.98	\$ 14.00
Peppers	bu	39	\$ 8.17	\$ 11.00
Pickles	misc	2	\$ 14.00	\$ 19.00
Plum	peck	7	\$ 13.50	\$ 13.50
Potato, Red	5#	60	\$ 3.42	\$ 4.00

Potato, White		5 lb	28	\$ 2.27	\$ 3.50
Pumpkin, Pie		ct	3513	\$ 0.68	\$ 1.30
Pumpkin, TINY		CT	7120	\$ 0.46	\$ 0.85
Pumpkins, Face		ct	4377	\$ 1.99	\$ 4.00
Pumpkins, Giant		ct	44	\$ 2.91	\$ 9.00
Pumpkins, White & Ornamental		ct	893	\$ 1.24	\$ 12.00
Raspberry, Black and Red		pt	32	\$ 4.22	\$ 4.25
Squash, Ornamental/Mixed		ct	7655	\$ 1.66	\$ 3.25
Squash, Winter		ct	4243	\$ 1.15	\$ 2.00
Straw		mini bales	940	\$ 1.19	\$ 2.25
Straw, small		round	24	\$ 6.00	\$ 6.00
Succulents		various	138	\$ 1.39	\$ 6.00
Sweet Potato		peck	4	\$ 12.00	\$ 12.00
Tomato, Canner		1/2 bu	128	\$ 5.16	\$ 7.00
Tomato, Cherry/Grape		pt	485	\$ 1.14	\$ 1.50
Tomato, Green		peck	3	\$ 2.00	\$ 2.00
Tomato, Red		10#	499	\$ 10.03	\$ 18.00
Tomato, Red		peck	22	\$ 3.09	\$ 4.50
Watermelon		ct	410	\$ 1.43	\$ 2.00
Zucchini		peck	14	\$ 9.54	\$ 15.00



**Market Report for**

Clearspring Produce Auction

2050 S 300 W

LaGrange, IN 46761

\* Phone (260) 463-4131

\* Fax (260) 463-4362

\* Market Report (260) 463-4131

Order Buyers:

David Schrock & Richard Yoder

Date of Report:	10-Sep	2024
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Description of Product	Unit	Units Sold	Price	
			Average	High
Apples	1/2 bu	47	\$ 12.36	\$ 23.00
Asters	pot	80	\$ 7.66	\$ 14.50
Beans, Green	lb	193	\$ 2.46	\$ 3.00
Beans, yellow	lb	7	\$ 2.00	\$ 2.00
Beets, Red	peck	29	\$ 4.34	\$ 6.00
Cabbage	head	437	\$ 0.82	\$ 1.50
Carrots	bunch	262	\$ 2.00	\$ 2.50
Cauliflower	head	280	\$ 3.81	\$ 4.25
Corn, Broom	shocks	10	\$ 1.38	\$ 2.25
Corn, Indian	bunch	853	\$ 1.77	\$ 3.75
Corn, Sweet	dozen	20	\$ 2.00	\$ 2.00
Cucumber	1/2 bu	15	\$ 11.27	\$ 14.00
Cucumber	peck	17	\$ 6.38	\$ 8.00
Eggplant	peck	19	\$ 4.74	\$ 7.00
Flower, stems	bunch	249	\$ 0.53	\$ 0.75
Flowers, cut	bunch	60	\$ 1.81	\$ 2.25
Garlic	head	410	\$ 1.26	\$ 1.75
Gizmos	ct	1140	\$ 0.92	\$ 1.10
Gourds, Winged	ct	3776	\$ 0.68	\$ 2.50
Ground cherries	qt	2	\$ 3.50	\$ 3.50
Kolrabi	ct	291	\$ 0.75	\$ 0.90
Mums	pot	1488	\$ 4.40	\$ 5.75
Mums, Urns	ct	487	\$ 9.26	\$ 15.00
Onions	ct	1488	\$ 0.68	\$ 1.25
Paw Paw	box	12	\$ 8.00	\$ 8.00
Pepper, Specialty	peck	23	\$ 5.00	\$ 6.00
Peppers	bu	19	\$ 9.26	\$ 16.00
Peppers	peck	21	\$ 6.50	\$ 10.00
Pickles	misc	2	\$ 14.00	\$ 14.00
Potato, blue	5 Lb	1	\$ 2.50	\$ 2.50
Potato, Red	5#	57	\$ 0.82	\$ 5.50



Potato, White		5 lb	50	\$ 3.20	\$ 3.50
Pumpkin, Pie		ct	5366	\$ 0.72	\$ 2.25
Pumpkin, TINY		CT	2728	\$ 0.64	\$ 1.20
Pumpkins, Face		ct	6880	\$ 2.61	\$ 5.50
Pumpkins, White & Ornamental		ct	2864	\$ 1.31	\$ 3.00
Raspberry, Black and Red		pt	26	\$ 2.85	\$ 3.25
Squash, Giant mixed		ct	2	\$ 25.00	\$ 25.00
Squash, Ornamental/Mixed		ct	8563	\$ 2.23	\$ 5.50
Squash, Winter		ct	4413	\$ 1.26	\$ 2.75
Straw		mini bales	576	\$ 1.31	\$ 2.00
Straw, small		round	24	\$ 6.50	\$ 6.50
Succulents		various	67	\$ 0.66	\$ 4.00
Sweet Potato		peck	9	\$ 13.00	\$ 13.00
Tomato, Canner		1/2 bu	138	\$ 7.22	\$ 14.00
Tomato, Cherry/Grape		pt	426	\$ 0.73	\$ 1.50
Tomato, Green		peck	2	\$ 2.00	\$ 2.00
Tomato, Red		10#	365	\$ 9.16	\$ 22.00
Tomato, Red		peck	17	\$ 8.88	\$ 13.00
Tomato, Yellow		peck	3	\$ 1.00	\$ 1.00
Watermelon		ct	360	\$ 1.13	\$ 3.25
Zucchini		peck	8	\$ 7.25	\$ 11.00



**Market Report for**

Clearspring Produce Auction

2050 S 300 W

LaGrange, IN 46761

\* Phone (260) 463-4131

\* Fax (260) 463-4362

\* Market Report (260) 463-4131

Order Buyers:

David Schrock & Richard Yoder

Date of Report:	12-Sep	2024
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Description of Product	Unit	Units Sold	Price	
			Average	High
Apples	1/2 bu	41	\$ 5.78	\$ 11.00
Apples	bu	48	\$ 9.58	\$ 11.00
Asters	pot	52	\$ 7.27	\$ 9.00
Beans, Green	lb	133	\$ 2.16	\$ 2.25
Beets, Red	peck	6	\$ 0.45	\$ 1.20
Broccoli	head	46	\$ 2.22	\$ 2.25
Cabbage	head	235	\$ 0.89	\$ 2.00
Carrots	bunch	252	\$ 1.50	\$ 1.50
Cauliflower	head	214	\$ 3.25	\$ 3.25
Corn, Broom	ct	28	\$ 0.63	\$ 0.75
Corn, Indian	bunch	784	\$ 1.52	\$ 2.50
Corn, Sweet	dozen	25	\$ 3.50	\$ 3.50
Cucumber	1/2 bu	16	\$ 11.00	\$ 13.00
Cucumber	peck	8	\$ 9.00	\$ 13.00
Eggplant	peck	17	\$ 1.79	\$ 2.50
Flower, stems	bunch	45	\$ 0.20	\$ 0.20
Flowers, cut	bunch	16	\$ 45.00	\$ 0.45
Garlic	head	610	\$ 0.50	\$ 1.00
Gizmos	ct	1175	\$ 0.35	\$ 0.50
Gourds, Winged	ct	2097	\$ 0.26	\$ 0.32
Kolrabi	ct	172	\$ 0.62	\$ 0.80
Lettuce	head	80	\$ 0.75	\$ 0.85
Mums, 12 inch	pot	392	\$ 5.46	\$ 12.00
Mums, 9 inch	pot	1083	\$ 3.43	\$ 4.50
Onions	ct	1100	\$ 0.45	\$ 1.20
Pepper, Specialty	peck	15	\$ 3.50	\$ 4.00
Peppers	bu	44	\$ 11.18	\$ 12.00
Peppers	peck	7	\$ 6.68	\$ 9.00
Pickles	misc	10	\$ 7.00	\$ 7.00
Potato, blue	5 Lb	11	\$ 2.00	\$ 2.00
Potato, Red	5#	38	\$ 3.39	\$ 3.50

Potato, White		5 lb	48	\$ 2.19	\$ 2.50
Pumpkin, Pie		ct	6952	\$ 0.38	\$ 0.65
Pumpkin, Pie Specialty)		ct	360	\$ 1.97	\$ 2.75
Pumpkin, TINY		CT	4810	\$ 0.38	\$ 0.65
Pumpkins, Face		ct	5577	\$ 2.20	\$ 5.75
Pumpkins, White & Ornamental		ct	2412	\$ 0.74	\$ 3.00
Raspberry, Black and Red		pt	16	\$ 2.25	\$ 2.25
Squash, Ornamental/Mixed		ct	8250	\$ 0.95	\$ 3.25
Squash, Winter		ct	3790	\$ 1.00	\$ 2.00
Straw		mini bales	329	\$ 1.52	\$ 2.50
Straw, small		round	16	\$ 6.50	\$ 6.50
Succulents		various	66	\$ 0.55	\$ 2.00
Sweet Potato		peck	9	\$ 7.00	\$ 7.00
Tomato, Canner		1/2 bu	67	\$ 8.33	\$ 12.00
Tomato, Cherry/Grape		pt	142	\$ 0.57	\$ 1.00
Tomato, Red		10#	249	\$ 9.78	\$ 20.00
Tomato, Red		peck	24	\$ 3.83	\$ 5.00
Tomato, Yellow		10#	20	\$ 3.00	\$ 3.00
Tomato, Yellow		peck	4	\$ 7.00	\$ 7.00
Watermelon		ct	96	\$ 2.82	\$ 3.25
Zucchini		1/2 bu	2	\$ 6.00	\$ 6.00
Zucchini		peck	14	\$ 5.64	\$ 10.00





**Market Report for**

Clearspring Produce Auction

2050 S 300 W

LaGrange, IN 46761

\* Phone (260) 463-4131

\* Fax (260) 463-4362

\* Market Report (260) 463-4131

Order Buyers:

David Schrock & Richard Yoder

Date of Report:	17-Sep	2024
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Description of Product	Unit	Units Sold	Price	
			Average	High
Apples	1/2 bu	68	\$ 11.11	\$ 18.00
Asters	pot	82	\$ 8.71	\$ 17.00
Beans, Green	lb	112	\$ 2.42	\$ 2.50
Beets, Red	peck	6	\$ 2.00	\$ 2.00
Broccoli	head	191	\$ 2.73	\$ 3.00
Cabbage	head	442	\$ 0.95	\$ 1.15
Carrots	bunch	128	\$ 2.00	\$ 2.00
Cauliflower	head	274	\$ 4.07	\$ 4.50
Corn, Broom	bunch	60	\$ 0.50	\$ 0.50
Corn, Broom	shocks	20	\$ 6.25	\$ 7.50
Corn, Indian	bunch	768	\$ 11.84	\$ 12.50
Cucumber	1/2 bu	14	\$ 12.71	\$ 16.00
Cucumber	peck	3	\$ 3.50	\$ 3.50
Eggplant	peck	2	\$ 8.00	\$ 8.00
Flower, stems	bunch	172	\$ 0.25	\$ 0.25
Garlic	head	350	\$ 1.15	\$ 1.30
Gizmos	ct	1704	\$ 0.24	\$ 0.60
Gourds, Winged	ct	3060	\$ 0.53	\$ 0.85
Hedge Apple (Osage Orange)	peck	14	\$ 14.00	\$ 14.00
Kolrabi	ct	185	\$ 0.60	\$ 0.60
Lettuce	head	100	\$ 1.10	\$ 1.10
Mums, 12 inch	pot	1198	\$ 5.38	\$ 6.75
Okra	peck	3	\$ 6.00	\$ 6.00
Onions, green	count	1556	\$ 0.82	\$ 1.50
Paw Paw	box	8	\$ 13.00	\$ 13.00
Peppers	bu	12	\$ 15.50	\$ 16.50
Peppers	peck	25	\$ 11.64	\$ 17.00
Pickles	misc	8	\$ 16.75	\$ 19.00
Potato, Red	5#	16	\$ 3.50	\$ 3.50
Potato, White	5 lb	102	\$ 3.51	\$ 4.50
Pototo, Finglerling	3 lb	5	\$ 7.00	\$ 7.00

Pumpkin, Pie		ct	8044	\$ 0.47	\$ 1.15
Pumpkin, TINY		CT	7437	\$ 0.40	\$ 0.85
Pumpkins, Face		ct	9929	2.282.28	\$ 5.25
Pumpkins, Giant		ct	5	\$ 54.80	\$ 110.00
Pumpkins, White & Ornamental		ct	3047	\$ 0.98	\$ 10.00
Raspberry, Black and Red		pt	16	\$ 3.50	\$ 3.50
Squash, Ornamental/Mixed		ct	7436	\$ 0.93	\$ 4.40
Squash, Winter		ct	7065	\$ 0.61	\$ 2.75
Straw		mini bales	276	\$ 1.46	\$ 2.00
Straw, small		round	8	\$ 13.00	\$ 13.00
Succulents		various	66	\$ 0.58	\$ 3.00
Sweet Potato		peck	14	\$ 10.43	\$ 12.00
Tomato, Canner		1/2 bu	90	\$ 7.64	\$ 18.00
Tomato, Cherry/Grape		pt	108	\$ 1.78	\$ 2.00
Tomato, Red		10#	250	\$ 8.99	\$ 22.00
Tomato, Red		peck	21	\$ 2.40	\$ 2.50
Watermelon		ct	43	\$ 3.47	\$ 3.50
Zucchini		1/2 bu	9	\$ 4.00	\$ 6.00
Zucchini		peck	23	\$ 4.78	\$ 8.00
Apples		bu			
Beans, yellow		lb			
Beans, Yellow and Purple		lb			
Beets, Red		bunch			
Bench planter w/ geranium					
Black Raspberry starts					
Blackberries		Pint			
Blueberries		lb			
Bok Choy		head			
Cantaloupe		unit			
Cherries, Sour		lb			
Corn, Sweet		dozen			
Dill		bunch			
Ferns		pots			
Flower Flats					
Flowers, 4 inch pots					
Flowers, 6-8 inch pots					
Flowers, cut		bunch			
Grapes		bunch			
Ground cherries		qt			
Hanging Baskets, 10 inch					
Hanging Baskets, 12 inch					
Herbs		various			
Herbs, misc					
Hibiscus					
Houseplants		4 inch			
Hydrangeas		pot			
Onions		ct			

Peaches		1/2 bu			
Pears		1/2 bu			
Pears		peck			
Pepper, Specialty		peck			
Perennials		pots			
Petunia		pouches			
Plum		peck			
Potato, blue		5 Lb			
Pumpkin, Pie Specialty)		ct			
Radishes		bunch			
Specialty Baskets		16 inch			
Squash Summer		peck			
Squash, Giant mixed		ct			
Strawberry pots, 4 inch					
Strawberry starts					
Tomato, Green		peck			
Tomato, heirloom		10#			
Tomato, Yellow		10#			
Tomato, Yellow		peck			





**Market Report for**

Clearspring Produce Auction

2050 S 300 W

LaGrange, IN 46761

\* Phone (260) 463-4131

\* Fax (260) 463-4362

\* Market Report (260) 463-4131

Order Buyers:

David Schrock & Richard Yoder

Date of Report:	17-Sep	2024
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Description of Product	Unit	Units Sold	Price	
			Average	High
Apples	1/2 bu	53	\$ 6.00	\$ 9.00
Apples	bu	50	\$ 10.40	\$ 11.00
Asters	pot	53	\$ 10.47	\$ 15.00
Beans, Green	lb	69	\$ 2.00	\$ 2.00
Broccoli	head	186	\$ 1.71	\$ 1.75
Cabbage	head	460	\$ 1.37	\$ 1.90
Carrots	bunch	115	\$ 0.75	\$ 0.75
Cauliflower	head	242	\$ 4.11	\$ 4.50
Corn, Broom	bunch	10	\$ 0.75	\$ 0.75
Corn, Broom	shocks	24	\$ 2.50	\$ 2.50
Corn, Indian	bunch	657	\$ 1.81	\$ 4.00
Cucumber	1/2 bu	2	\$ 21.00	\$ 21.00
Cucumber	peck	10	\$ 18.00	\$ 18.00
Flower, stems	bunch	96	\$ 0.25	\$ 0.25
Flowers, cut	bunch	8	\$ 0.25	\$ 0.25
Garlic	head	460	\$ 0.92	\$ 1.35
Gizmos	ct	1515	\$ 0.31	\$ 0.50
Gourds, Winged	ct	677	\$ 0.47	\$ 0.65
Ground cherries	qt	2	\$ 1.50	\$ 1.50
Hedge Apple (Osage Orange)	peck	2	\$ 11.00	\$ 11.00
Kolrabi	ct	224	\$ 0.30	\$ 0.35
Lettuce	head	210	\$ 1.15	\$ 1.50
Mums, 12 inch	pot	1360	\$ 4.68	\$ 7.00
Onions, green	count	935	\$ 1.05	\$ 1.45
Pepper, Specialty	peck	21	\$ 11.19	\$ 19.00
Peppers	bu	16	\$ 17.13	\$ 19.00
Plum	peck	4	\$ 19.00	\$ 19.00
Potato, Red	5#	29	\$ 3.71	\$ 4.00
Potato, White	5 lb	44	\$ 3.61	\$ 4.00
Pumpkin, Pie	ct	4456	\$ 0.60	\$ 1.10
Pumpkin, TINY	CT	3740	\$ 0.55	\$ 1.75

Pumpkins, Face		ct	6110	\$ 1.95	\$ 7.00
Pumpkins, Giant		ct	11	25,23	\$ 30.00
Pumpkins, White & Ornamental		ct	4732	\$ 0.70	\$ 1.25
Raspberry, Black and Red		pt	10	\$ 2.25	\$ 2.25
Squash, Ornamental/Mixed		ct	5645	\$ 0.87	\$ 3.50
Squash, Winter		ct	3943	\$ 0.82	\$ 2.25
Straw		mini bales	231	\$ 2.77	\$ 3.50
Straw, small		round	8	\$ 10.00	\$ 10.00
Succulents		various	40	\$ 0.56	\$ 1.00
Sweet Potato		peck	9	\$ 13.00	\$ 13.00
Tomato, Canner		1/2 bu	76	\$ 7.61	\$ 10.00
Tomato, Cherry/Grape		pt	25	\$ 0.55	\$ 0.75
Tomato, Red		10#	272	\$ 14.44	\$ 26.00
Tomato, Red		peck	18	\$ 3.81	\$ 5.50
Tomato, Yellow		10#	30	\$ 7.00	\$ 9.00
Watermelon		ct	45	\$ 4.57	\$ 5.50
Zucchini		1/2 bu	6	\$ 3.50	\$ 3.50
Zucchini		peck	15	\$ 3.67	\$ 4.00
Beans, yellow		lb			
Beans, Yellow and Purple		lb			
Beets, Red		bunch			
Beets, Red		peck			
Bench planter w/ geranium					
Black Raspberry starts					
Blackberries		Pint			
Blueberries		lb			
Bok Choy		head			
Cantaloupe		unit			
Cherries, Sour		lb			
Corn, Sweet		dozen			
Dill		bunch			
Eggplant		peck			
Ferns		pots			
Flower Flats					
Flowers, 4 inch pots					
Flowers, 6-8 inch pots					
Grapes		bunch			
Hanging Baskets, 10 inch					
Hanging Baskets, 12 inch					
Herbs		various			
Herbs, misc					
Hibiscus					
Houseplants		4 inch			
Hydrangeas		pot			
Okra		peck			
Onions		ct			
Paw Paw		box			

Peaches		1/2 bu			
Pears		1/2 bu			
Pears		peck			
Peppers		peck			
Perennials		pots			
Petunia		pouches			
Pickles		misc			
Potato, blue		5 Lb			
Potato, Finglerling		3 lb			
Pumpkin, Pie Specialty)		ct			
Radishes		bunch			
Specialty Baskets		16 inch			
Squash Summer		peck			
Squash, Giant mixed		ct			
Strawberry pots, 4 inch					
Strawberry starts					
Tomato, Green		peck			
Tomato, heirloom		10#			
Tomato, Yellow		peck			