



ANNIE'S PROJECT ***for Cut Flower Growers***

January 20th:

**Real Colors Personality
Assessment**

January 27th:

**Working with a Lender
Budget Management
Workshop**

February 3rd:

**An Entrepreneur's Guide to
Business Law
Insurance**

February 10th:

**Local Resources & Funding
Filing Business Taxes**

February 17th:

**Developing a Marketing
Strategy**

February 24th:

**Cut Flower Farmer Panel
Discussion
Farm Stress**

**PROVIDING PRODUCTION AND BUSINESS MANAGEMENT SKILLS
TO NEW AND ASPIRING WOMEN FARMERS WHO FACE UNIQUE
CHALLENGES IN THE CUT FLOWER BUSINESS**

This six-week course is a discussion based workshop bringing women together to learn from experts in production, financial management, human resources, marketing, and the legal field.

There is plenty of time for questions, sharing, reacting, and connecting with your presenters and fellow participants.



**Program sites are available across Indiana. Select the
location that works best for you:**

**Morgan/Johnson, Lake/Porter, Clark, Hancock, Warrick,
Montgomery, Boone, Allen, Steuben, Virtual**

**Questions? Contact Emily Kresca
eluc@purdue.edu, 574-372-2340**



**NORTH CENTRAL
EXTENSION
RISK
MANAGEMENT
EDUCATION**

This material is based upon work supported by USDA-NIFA
under award number USDA-NIFA 2023-70027-40444



USDA National Institute of Food and Agriculture
U.S. DEPARTMENT OF AGRICULTURE

COST: \$65

JANUARY 20 - FEBRUARY 24

MONDAY EVENINGS FROM 6-9 PM EST

REGISTER ONLINE BEFORE JANUARY 13TH AT:

[HTTPS://CVENT.ME/XBKGDZ](https://cvent.me/xbkgdZ)

If you are in need of accommodations to attend this program, please contact Emily Kresca at
eluc@purdue.edu or 574-372-2340 by January 13.